

Ten reasons to choose Mediasite



1

Simplicity

- ✓ No presenter training required – plug in and present
- ✓ Scheduling and automated recording
- ✓ Integration with room control systems like Crestron® or AMX®
- ✓ Simple browser-based viewing



2

Quality rich media experience

- ✓ Automatic synchronization of audio, video and graphics
- ✓ Capture and display of graphics at native resolution
- ✓ Flexible capture options (laptop, tablet, e-board, doc camera)
- ✓ Customizable viewing interface
- ✓ Efficient use of bandwidth



3

Interactivity

- ✓ Visual, auditory and kinesthetic elements to aid knowledge transfer
- ✓ Moderated Q&A
- ✓ Polls with real-time results
- ✓ Custom links to web pages and reference material
- ✓ Accessibility for all users (closed captioning, screen readers)



4

Content navigation & search

- ✓ Keyword search
- ✓ Image thumbnails
- ✓ Chaptering
- ✓ Video timeline with adjustable playback speed
- ✓ Multi-modal search – OCR, phonetic and contextual



5

Content management

- ✓ Automatic publishing to customizable online catalogs
- ✓ Content indexing
- ✓ Customizable playback experiences
- ✓ Content editing



6

Security

- ☑ Presentation and catalog viewing permissions
- ☑ System access security
- ☑ Active Directory and LDAP integration
- ☑ Single point authentication
- ☑ Secure FTP transfer of images and video



7

Reporting

- ☑ Playback stats for live and on-demand content
- ☑ Viewer stats of who watched what, when, for how long
- ☑ Server usage statistics
- ☑ Export of reports



8

Scalability

- ☑ Quantifiable return on investment
- ☑ Flexible content distribution options
- ☑ Load balancing for high availability and redundancy
- ☑ Web services API for integration into other enterprise applications
- ☑ Enterprise database support



9

Flexible distribution options

- ☑ Live webcasts
- ☑ On-demand archives
- ☑ Portable content publishing (podcast, CD, DVD, USB)
- ☑ Multicast support
- ☑ CDN support
- ☑ Integration with content or learning management systems



10

Service and support

- ☑ Accessible technical support team
- ☑ Quality staff who listen
- ☑ Clear feedback loop and consistent follow up
- ☑ Online knowledgebase and support tools
- ☑ Established user group